

PTHS Yearbook: Senior Portrait & Ad Information

264 East McMurray Road McMurray, PA 15317
 Erin Boni, Editorial Advisor & Nicole Sittler, Business Advisor
www.ptmedia.net and pthseember@gmail.com

Dear Parents:

To be included in the PTHS yearbook, every senior must have a professional senior portrait and casual senior portrait submitted on time with the correct specifications. Below is a list of the required specifications for senior pictures. You may choose to have the portrait taken by any photographer, provided that the portrait meets the specifications enclosed. If you do not wish to pay to have the picture taken by a private photographer, your child may have his/her picture taken by the high school photographer on school picture day, and then submit a "fun" casual shot to room A114. It is the **family's responsibility to ensure that the portraits are submitted to the high school by the due dates.** Please communicate with your photographer to determine who will deliver the pictures.

Senior Portraits:

Professional Portrait Due 9.28.11	Casual Portrait Due 11.16.11
<ul style="list-style-type: none"> Formal head & shoulder portraits only Suit or professional dress required Head size within the picture should be 7/8" from the top of the forehead to the bottom A medium to dark gray, black or blue background 	<ul style="list-style-type: none"> Fun shot that reflects student's personality and/or hobbies Could be taken professionally or simply submitted Vertical shot please Appropriate dress (nothing that would violate student handbook)
Sending the Photos (any of the following are acceptable): <ul style="list-style-type: none"> Digital file in 300 dpi sent via e-mail to pthseember@gmail.com CD mailed and labeled with student name to the high school yearbook Physical print can be mailed or brought to room A114 to be scanned 	

2011 Patron Photographers:

While you are not limited to ANY specific photographer, we would like to make you aware of the area photographers we have used in the past and those who have so graciously patronized the Ember. We hope this helps!

Dana Scheller	www.danascheller.com	412.855.9459
M&M Photography	www.mm-photography.net	412.854.1414
Old School Photography	www.osp1.com	724.288.7500
Redford Photography	www.redfordphotography.com	724.743.5700
Studio M Photographic	www.studiom.ms	724.745.4405
Tri-Color Photography	www.tri-colorphotography.com	412.352.2877

Senior Ads:

We invite you to place an ad in the Ember to congratulate your senior. You can submit professionally created layout with pictures and text in place, or we can create the ad for you. Ad space is provided on a first-come, first-served basis, so please reserve your space by sending the ad form, a check and any childhood photos. We would prefer for you to send any senior photos for the ad at the same time, but if that is not possible, contact your senior photographer and have them send them to us via e-mail: pthseember@gmail.com. Your student's full name will appear in the bottom right of their ad.

Ad	Size	Number of Photos	Price
1/4 of a page (horizontal)	8.5 x 2.6 inches	2	\$100
1/4 page (vertical)	4.2 x 5.3 inches	2	\$100
Half page (horizontal only)	8.5 x 5.3 inches	4	\$175
Full Page	8.5 x 10.8 inches	5-7	\$300

Requirements for Senior Ads:

Photos	Text	Design
<ul style="list-style-type: none"> Mail physical prints (they will be returned in the spring) Email digital JPEG images (300 dpi) to pthseember@gmail.com DO NOT send images in Word, PowerPoint, Publisher or PDF's 	<ul style="list-style-type: none"> Include your text when you mail your check or email it to us at pthseember@gmail.com 	<ul style="list-style-type: none"> We can design it for you, you may design it (see specs below), or you may have it professionally created If you choose to send your ad completed, adhere to the correct size of the ad and send as a 300 dpi JPEG DO NOT send designs in Word, PowerPoint, Publisher or PDF's, they will be sent back to you
Proofs and Corrections (please read below carefully):		
<ul style="list-style-type: none"> If you provide your email address, a PDF proof will be emailed for your approval Please know that a time limit will be put on any corrections/changes Major additions/deletions (ex: new photos) may not be able to be made during this proofing time While every effort will be made to prevent any errors from occurring in an ad, The Ember, PTHS, PTSD and the employees and students cannot guarantee that no errors will occur. It will not be possible to refund monies except in an event of an ad, which was not printed. 		

Senior Ad Contract: Deadline September 28, 2011

Return to: PTHS Yearbook, 264 East McMurray Road, McMurray, PA 15317
 Checks can be made payable to PTHS Yearbook and Email text & photos to pthseember@gmail.com

Student:	Parent:	Date: / /
Phone:	Email:	
Ad Size (please circle): ¼ H ¼ V ½ Full	Cost (please circle): \$100 \$175 \$300	Check #:
# of photos included here:	# of photos to be emailed:	# of photos TOTAL:
Text included: Y/N	Parent Signature:	

Parent Subscription to Smoke Signals:

Stay in touch with PTHS events by subscribing to the full color news magazine. You'll receive 6 issues mailed directly to your home for \$10.00. Make checks payable to *PTHS News Magazine*. Deadline is September 28, 2011.

Name:	
Address:	
Email:	Phone:
# of newsmagazine subscriptions _____ @ \$10 = \$ _____	Check #:
Signature:	